

PRESS RELEASE

The Waste and Resources Pavilion at COP 28: Championing the Crucial Role of Waste and Resource Management in Climate Strategies

Rotterdam, November 14th, 2023

For the first time at a UNFCCC COP event, the International Solid Waste Association (ISWA), with the support of its partner organisations, Orizon, BEEAH Group and the French Solid Waste Partnership, proudly unveils the "Waste and Resources Pavilion" dedicated to the significant link between waste and climate change. This initiative serves as a platform that can bring together stakeholders for discussions on the potential of the sector for climate change mitigation. It aims to familiarise policymakers, global representatives, and civil society with the tangible, efficient, and swift solutions the sector offers in the fight against methane and other greenhouse (GHG) gas emissions.

There is an increasing emphasis on acknowledging the return on investment (ROI) of researching and implementing sound waste management globally. By implementing sound waste and resource management worldwide, focusing on preventive upstream measures, there is significant potential to shift away from the current linear material value chains. These efforts can be further enhanced by adopting innovative circular solutions that aim to decarbonise economies. [Key sessions in the Waste and Resources Pavilion programme](#) reflect the sectors and topics raised by stakeholders during consultations, including new action areas like health, trade, relief, recovery, and peace. The thematic days programming also incorporates four crosscutting themes that underpin effective, interconnected delivery: Technology & Innovation, Inclusion, Frontline Communities and Finance.

"Private initiatives, governments and civil society need to team up and

change this scenario of increasing production and incorrect disposal. The Conference is a great opportunity to speed up actions and identify companies and partners engaged in this cause," says Orizon Group CEO Milton Pilão.

The [Pavilion's schedule](#) is meticulously planned to offer a dynamic experience for attendees. Each day features a variety of topics and discussions. In addition to the content, there are networking and reception events, providing many opportunities for interactions and collaborations.

"The launch of the first-ever dedicated Waste and Resources Pavilion at a COP underscores the importance of circular economy innovations, not just for BEEAH and other organisations in the industry, but as a universal priority for all institutions and sectors to achieve net-zero emissions. The pavilion offers invaluable opportunities for members of the waste management industry as well as organisations



across the board to collaborate, discover new value from waste, shape the circular economy and accelerate towards sustainability targets,” said Khaled Al Huraimel, Group CEO of BEEAH.

Waste management is emerging as a vital tool in combatting the triple planetary crisis—pollution, biodiversity loss, and climate change. Its implications stretch far beyond the mere disposal of waste. While the planet is grappling with these intertwined challenges, effective waste management strategies present a tangible solution, bringing forth cleaner air, revitalized ecosystems, and a reduced carbon footprint.

Additionally, robust waste and resource management plays a pivotal role in expediting the achievement of the Sustainable Development Goals (SDGs), acting as an indispensable partner in the journey towards a just and equitable transition.

“The Waste and Resources Pavilion is a unique opportunity for the climate community to meet the solid waste community including policy makers, local authorities, and service providers. The French Solid Waste Partnership aims to elevate the topic of solid waste management in the climate action agenda, recognizing that the sector contributes significantly to global GHG emissions when considering circularity. Beyond the climate benefits, sound waste management contributes to preserving our limited natural resources, to reducing pollution of water, soil and air, as well as to improving health and quality of life

for billions of people and the local economic activities.” Corentin Duprey, President of the French Solid Waste Partnership

Considering the growing significance of waste management, the global community is experiencing an outpouring of technologies, innovations, and real-world cases that illustrate sustainable practices in the sector. These success stories, spanning governance structures, financing models, and innovative technologies, offer a beacon of hope and practicality. ISWA and its partners will be showcasing some of the many innovations and real-world cases at the Pavilion

As the world gears up for COP 28, the emphasis on the role of waste management in shaping a sustainable future grows more pronounced. With a promising return on investment and a clear path to mitigating some of the planet's most pressing crises, the call for a global commitment to sound waste management practices has never been louder.





About ISWA – International Solid Waste Association

The International Solid Waste Association is the world's leading international network of waste professionals and experts whose mission is "To Promote and Develop Sustainable and Professional Waste Management Worldwide and the transition to a circular economy."

www.iswa.org

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About Orizon Group

The Orizon Group is Brazil's leading organization in the industry of waste transformation and renewable energy generation. Listed on B3, since 2021, it has operations across Brazil and is a major player in Latin America in terms of waste volume, with a market share of approximately 20% of the waste treated in Brazil. The company has a complete portfolio of sustainable solutions with three business divisions. One of them focuses on Ecoparks, which ensure the sustainable disposal of waste, and generation of carbon credits. The renewable energy business division – BioE – is responsible for generating biogas and biomethane through ten plants set up in the country. In the circular economy division, Orizon promotes recycling by sorting materials that can be reused. Also, it develops organic fertilizers and fuels. Leading the urban sustainability agenda, the company plays a pivotal role in Brazil's energy transition, and helps to strengthen the country's Sanitation Projects, by shutting down landfills to support environmental preservation and people's quality of life and health. Through the Orizon Institute, it reinforces its ESG purpose with initiatives aimed at the social and environmental development of the communities where it operates, offering employment opportunities and providing environmental awareness education to the local youth. www.orizonvr.com.br

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About BEEAH Group

BEEAH Group is the Middle East's leading sustainability and digitalisation expert, renowned for ground-breaking environmental innovations and smart solutions for future-ready cities. The Group operates in the industries of waste management, renewable energy, technology, consulting, education, transport, real estate and healthcare. Raising the bar for the quality of life in the region, BEEAH Group businesses continue to set industry benchmarks in sustainable, smart solutions and help countries across the region create and execute their roadmap for a socially responsible future. www.beeahgroup.com

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About The French Solid Waste Partnership

The French Solid Waste Partnership (FSWP) is a multi-stakeholder platform in the field of waste management, whose main purpose is to coordinate and amplify the voice of French waste stakeholders for European and international advocacy on waste collection, treatment and recovery of the resources contained in waste, by promoting a lean and more circular economy to facilitate the achievement of the 2030 Sustainable Development Goals. www.pfd-fswp.fr

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