

Joining COP28 with ISWA

“Improved Waste and Resource management has the potential to reduce Global GHG emissions by 15% to 25%”

We are at a turning point in the battle against climate change. The voice of waste and resource management needs to be heard, and we need your support to amplify it. This year, ISWA will represent our sector at the United Nations Climate Change “Conference of the Parties” 28th session (COP 28) in Dubai. This is **the first time ever a pavilion dedicated solely to Waste and Resources will be featured**, making it an exceptional opportunity for partnership.

Working with strategic partners like for instance the **United Nations Environment Programme and the Global Methane Hub**, we will showcase the crucial and intricate link between waste management and climate change. By highlighting the significant role that a circular economy can play in more efficient resource use, we can bring this issue to the forefront of the global environmental debate.



Promoting
Sustainable
Waste
Management
Worldwide and
a Transition
to a Circular
Economy

Our Strategy for UNFCCC COP28 - Making A Difference Together

Our goal is simple yet powerful: to engage and influence key decision-makers worldwide. We want to make it clear that sustainable waste management isn't just good for the planet—it's an essential investment for tackling the triple planetary crisis.

To make this point unmissable, ISWA will secure a 50 - 100 sqm pavilion at COP28. This space will feature:

- Daily awareness-raising sessions linking waste/resource management and climate change
- Bilateral meetings with delegates and partner organisations
- Receptions focused on waste and resources
- Presentation sessions featuring inspiring case studies, innovative technical solutions, and successful policy interventions

Leading up to COP 28, we will partner with organizations like yours to execute a joint communication strategy reaching a vast network of waste management stakeholders. In this strategy, we will utilise ISWA social media and digital channels (65,000 reach), Waste Management World magazine (47,000 reach), communication channels of partner organisations, press releases opportunities and media interviews.

In addition, the campaign will be supported with engagement activities at important event such as IFAT India (10,000 audience reach), ISWA World Congress (1,200 audience reach), Ecomondo (100,000 audience reach) and ISWA Beacon Conference (300 audience reach).

Stand With ISWA - Partnership Types and Benefits



COP28 isn't just a conference—it's a platform to make a difference on the global stage. By partnering with ISWA, your organization can:

- Raise your profile internationally
- Demonstrate your commitment to fighting climate change
- Benefit from wide-reaching exposure in the lead-up to COP 28
- Show your work to a diverse international audience
- Explore new partnerships and collaborations
- Influence policies and actions by prioritizing waste management and circular economy in the climate debate
- Contribute your expertise and connections to our pavilion activities

In addition to these benefits, we offer different partnership levels with exclusive benefits.

Types of partnership	Benefits	Financial Commitment
Main Partner (limited to max. 6 partners)	<ul style="list-style-type: none"> • Dedicated session/activity at the pavilion (in consultation) • Access to COP28 • Prominent logo placement on the pavilion space <ul style="list-style-type: none"> • Contribute to ISWA's publication and reports for COP28 related releases • Logo on all printed & digital reports, presentations, publication related to COP28 • Logo on COP28 dedicated page on the ISWA website • Honorary ISWA Platinum membership for a year (worth EUR6,000.00) 	EUR 40,000/ sponsor
Supporting partner	<ul style="list-style-type: none"> • Access to COP28 (subject to availability) • Logo placement on the pavilion space <ul style="list-style-type: none"> • Logo as sponsor on all printed & digital reports, presentation, publication related to COP28 • Logo on the COP28 dedicated page on the ISWA website • Honorary ISWA Gold membership for a year 	EUR 10,000/sponsor

Together, we can place waste and resource management at the heart of the global climate agenda. Will you join us?